

World Racing League

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For immediate release



Hawk Performance partners with World Racing League

(Texas World Speedway) May 14, 2014 -World Racing League is excited to present Hawk Performance as the series' Title Sponsor! Hawk is one of the most widely recognized performance brake manufacturers in motorsports, and is a leading supporter of amateur racing across the United States. As part of the series sponsorship, Hawk will be offering World Racing League racers a discount on brake systems and parts, certificates for podium finishers, and free swag to teams that distinguish themselves over the course of each race. Hawk will also sponsor the "Hawk Grand Prix" sanctioned by World Racing League, at a track to be named.

"We could not ask for a better partner than Hawk" says Joey Todd, founder of World Racing League. "Hawk offers a great range of products for virtually every application, their quality is top notch, and Hawk is a very big supporter of what we are doing at WRL. The sponsorship package they are offering our racers is second to none!"

World Racing League is a fast-growing endurance racing club with 10 races scheduled for 2014, ranging in length from 8 to 18 hours each. To learn more about the Hawk Performance title sponsorship and how it benefits WRL teams, go to www.worldracingleague.org/sponsors/hawk-performance

About Hawk Performance

Hawk Performance is a leading supplier of severe duty and high-performance friction products manufactured in ISO-certified facilities for the motorsports and performance automotive aftermarket. Hawk Performance products are engineered to allow users to control, command, and conquer the terrain for which their vehicles are designed. Decades of experience in developing friction materials for aerospace, industrial, military, automotive and motorsports applications give Hawk Performance an advantage over the competition. In the past decade, Hawk Performance friction products have won more motorsports championships than any other friction manufacturer.

About World Racing League

World Racing League (WRL) is a grassroots endurance racing series based on the idea that amateur road racing should be accessible and enjoyable, without unnecessary hassles or barriers to participate, and without losing the flavor and nature of real competition. With a simple classing structure and a no-nonsense 16-page rulebook, WRL is a true racing series where virtually anyone can compete in real endurance racing without having to spend their lotto winnings. No gimmicks, junkyard budgets or campy names, just good times and good, clean racing.

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