

Joey Todd
World Racing League LLC
469-877-7502
jtodd@worldracingleague.org



World Racing League Launches New Series

Class-based Grassroots Endurance Racing Debuts at Tracks Across the US

College Station, TX: The new World Racing League launches its inaugural season in 2014, bringing a new generation of endurance racing to tracks across the US.

With four classes based on power to weight ratio and a 16-page rule book, WRL promises to keep racing simple, affordable and competitive. WRL is open to all racers currently competing in other series, and drivers with HPDE and Time Trial experience qualify for a WRL license. The series is also open to novices; Those new to wheel-to-wheel racing may apply for a license under a simple, structured licensing program. Race formats vary from twin 8-hour enduros to 24-hour races, in a relaxed environment that places an emphasis on camaraderie, competitiveness and fun

“You don’t need to impose budgets to keep racing inexpensive” says WRL founder Joey Todd, a racer and instructor who has seen his share of amateur endurance racing as a successful Regional Director for one of the crapcan series over the course of three years. “We’re taking all that’s right about contemporary auto sports and packing it into one racing series. Power-to-weight based classes means that you start the race on a level playing field no matter what car you choose to campaign. A skinny rule book is straightforward and easy to digest, and makes entry into the series less intimidating for novices. Safety is a big issue in any form of motorsports, and WRL’s no-contact policy, licensing program, and rules put us at the front of the pack in terms of safety. Finally, you have to connect with your racers. Regardless of experience or ability, these are good people who want to push the limits of their skill and their car, and have fun competing against others they identify with.”

World Racing League opens its season on March 22 with twin 8-hour enduros at MSR Houston and will host a total of 7 events from coast to coast in 2014. You can visit them at www.worldracingleague.org or follow them on Facebook at <https://www.facebook.com/pages/World-Racing-League/1404204579817147>

####